



**ANIMAL  
JUSTICE**

Your Impact:  
**2024**



*“ Leading the legal fight  
for animals in Canada ”*

## **Celebrating our wins** for animals this year!

In 2024, we stood up for animals in our courtrooms and legislatures in historic cases that are reshaping their future. The powerful industries that profit from abusing animals are feeling the pressure from our undercover investigations, pressure campaigns, legal challenges, and relentless complaints to authorities. Through our media outreach efforts Animal Justice has generated dozens of headlines on major Canadian news websites and print outlets, and our work has been highlighted in multiple impactful television news stories. Here is some of what we've accomplished together this year, thanks to your support.



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## Rodeo

Animal Justice lawyers filed complaints to law enforcement about cruel rodeo events around the country—including the Calgary Stampede. We believe rodeos regularly break animal cruelty laws, and this summer we worked with groups around the country to expose rodeo events for what they are—animal abuse.

We also filmed troubling animal cruelty at bull riding events, including issues with how the bulls are agitated and treated during these rowdy spectacles. We alerted authorities about likely animal cruelty law violations and called on TSN to stop airing animal cruelty.

## Agricultural Gag Laws

In April, we celebrated the historic victory in our court case challenging Ontario’s dangerous ag gag law. After more than three years of litigation, a judge agreed with Animal Justice that outlawing undercover investigations at farms and slaughterhouses is unconstitutional. This was the first Canadian ag gag law ever to be challenged in court, and the ruling is a monumental victory for animals, free expression, and transparency.

We campaigned every step of the way against the federal ag gag bill, Bill-275, including testifying in the Senate in September. Happily the bill was amended so that it no longer targets whistleblowers. Progress!

## Ending Captivity for Elephants & Apes

We advocated and testified on Bill S-15, which would phase out elephant and great ape captivity across Canada. Bill S-15 would prohibit zoos and private owners from acquiring new animals, breeding existing ones, and outlaw the use of these animals in entertainment performances immediately. You’ve helped us keep the pressure on, and it has now passed two votes in the Senate.

## Marineland

Animal Justice fought to intervene in a court sentencing for Marineland. Although the court refused to let us participate in the case, Marineland was still fined \$83,000 for neglecting three black bears. This is the first time they have faced any legal consequence despite decades of abuse and over a dozen animal cruelty charges in recent years. While this is not nearly justice enough, it is still a major nail in the coffin for the cruel marine park after years of work to ban the whale and dolphin captivity, and painfully watching so many animals die in tanks at Marineland.

## Penned Dog Hunting

Last year, Animal Justice released a shocking investigation of penned dog hunting, where hunters cage terrified coyotes and use them as live bait for dogs to hunt. Since we shoved this cruel yet little-known bloodsport into the spotlight last year, the Ontario government has shockingly decided to allow new pens to open, so we are fighting back. We've filed an application for legislative review under Ontario's Environmental Bill of Rights. And we've raised public health concerns, which were previously ignored by officials. We're committed to using every legal tool possible to fight back, including litigation if necessary.

Make a gift today to support this critical work for animals

Scan the QR code or visit [animaljustice.ca/HolidayGift](https://animaljustice.ca/HolidayGift) to make a donation.



## Fishes

Animal Justice released an expose from a caviar and salmon meat farm in British Columbia. We documented the tragic life of Gracie, a 7-foot long sturgeon who is over 30 years old, and languishes in a barren tank. We exposed grotesque and cruel practices, like fish being thrown from tanks onto ice and left to freeze to death, and workers puncturing the bellies of live fish and sucking out eggs, to check their readiness. This was the world's first investigation on a caviar farm and Canada's first investigation of a fish farm.

We released a gut-wrenching video from a "sustainable" fish farm in Nova Scotia that shows fishes being violently stomped and bashed to death for no reason. Though fish are sentient and can feel pain, the supervisor at this farm claims there is "no right way" and "no wrong way" to kill a fish.

Animal organizations from around the world have reached out to congratulate us for releasing such groundbreaking investigations on behalf of fishes.





## Caged Hens

In April, we released heart-breaking new undercover footage secretly recorded at over a dozen egg farms in British Columbia and Quebec. We showed that hens are still trapped in miserable wire cages across Canada, and demanded action from industry and grocery stores.

After our campaign against Loblaws, the company started reporting the percentage of their cage-free sales and other advancements on their commitments toward going cage-free. We are now working on further campaigns targeting Canadian grocers, as they continue to fall behind other countries in their cage-free commitments.

Next, we launched a campaign targeting Burnbrae Farms, Canada's largest egg producer, calling out their misleading marketing. Our consumer survey showed that shoppers are tricked by labels like "Naturegg" and "Nestlaid" on caged eggs, falsely believing that the birds live cage-free.

In October, Animal Justice launched a scathing Dynasty of Cruelty campaign, targeting the Hudson family that owns Burnbrae Farms. We call out the family values and wholesome image they try to portray, along with the misleading labelling they use on their egg products. Our counter marketing campaign shows the extreme suffering the Hudsons are responsible for, as most of their eggs still come from hens trapped in cramped metal cages.

## Boogie the Monkey

We launched #SaveBoogie, a campaign to rescue a lonely monkey from isolation at a roadside zoo, where she has lived for years showing signs of mental distress. We have lined up a sanctuary that she could move to and have gotten her story featured in media around the country, including Global TV. We are keeping authorities in the hot seat until they intervene.

## Puppy Mills

Animal Justice testified at the Ontario legislature on new dog breeding laws. While the law doesn't go far enough to fully crack down on unregulated puppy mills and backyard breeders, it's a small step forward in dealing with this issue and we're keeping up the fight to permanently close puppy mills and backyard breeders across the province.

## Live Horse

# Export Industry

We partnered with advocates in Japan to document the brutal journey that Canadian horses endure on flights overseas. For the first time ever, we have clear evidence that most shipments of horses to Japan likely exceed the legal time limit. We filed a formal complaint with the Canadian Food Inspection Agency (CFIA) calling for enforcement action against the four shipments we know to have exceeded the 28-hour limit, and for horse exports to stop until it can be guaranteed that all shipments will comply with the law.

In our second damning investigation, we translated official documents from Japanese authorities. A shocking 21 Canadian horses died in one year alone according to Japan—yet the CFIA reported zero deaths. The numerous injuries and deaths not reported by the CFIA shows the negligence of our authorities, and discredits the horse meat industry's claims that exports are safe.

We have worked with lawmakers and animal advocates on Bill C-355, which would ban this cruel industry entirely. With the bill currently stuck in the Senate, we've put bus shelter ads up near Parliament Hill urging swift action to pass it.

“ A shocking 21 Canadian horses died in one year alone according to Japan—yet the CFIA reported zero deaths. ”

Animal Justice also successfully laid a federal charge against a Manitoba live horse export company, Carolyne Farms. The CFIA refused to take enforcement action, even though the shipment violated the legal time limit. This is a rare instance where a private prosecution has been allowed to proceed, allowing Animal Justice, rather than law enforcement, to lay a charge for an alleged offence. This was a pivotal moment in seeking justice for animals and holding abusers accountable when the government refuses to prosecute.



# Ways You Can Support Animal Justice

## Become a Monthly Compassion Champion

Animal Justice relies on regular monthly gifts to ensure animals have lawyers and campaigners fighting for them throughout the year.

By becoming a monthly donor, you play a crucial role in our mission to create a more compassionate future for animals in Canada.

You can become a Compassion Champion by signing up with a monthly gift today at [animaljustice.ca/HolidayGift](https://animaljustice.ca/HolidayGift)



## Remember Animal Justice in Your Will

Leaving a gift to Animal Justice in your will is a powerful way to contribute to the fight for improved animal protection for years to come. Your legacy can help ensure that animals are fought for, and this vital work is sustained, long into the future.

For more information on how to include a legacy gift in your will, contact Carlene at [cfield@animaljustice.ca](mailto:cfield@animaljustice.ca).

## Follow Us on Social Media

Animal Justice is active across social media platforms: Facebook, Instagram, X, TikTok, & Threads. Make sure you stay connected with us for the latest updates. Sharing our content is an impactful way to advocate for animals and is always greatly appreciated!

**Thank you for helping us  
transform legal protections  
for animals in Canada.**

